DisplayIt!®

Create and Schedule Dynamic Digital Content.

Create, Schedule and Communicate Impact-full Digital Signage.

DisplayIt! is the quickest, easiest, and cost effective way to create and schedule content on a network of digital displays. It offers functionality and ease of use unrivaled in the digital sign industry. Best of all, it is licensed, so you never have to worry about monthly or usage fees. *DisplayIt!* is being used by small businesses, corporations, governments, health care providers, and educators around the world to deliver powerful messages in a timely fashion.

> EASY TO USE
The simple user interface lets anyone create striking, multi-zone, digital sign content in minutes. A presentation may include a custom background, digital video, PowerPoint slides or a multiple-image slide show, and a text bar.

> COST EFFECTIVE
No big up-front fees, or recurring per-display costs. License for only as many displays as you need, and add more anytime.

> IP FLEXIBILITY
Displays can be around the corner, or around the world. Automatically moves content to remote displays via the Internet.

> SHARED CONTENT LIBRARIES
Digital video, images, Flash, and PowerPoint slides can be created and stored by anyone, and shared by all.

> TEMPLATES
Reusable templates define where each type of content will appear on your displays and are created by dragging and resizing rectangles on the screen.

> SCHEDULES
Schedule for one display, or a group using a simple calendar interface. Events may be scheduled for future dates, and can repeat for up to two years.

> QUICK AND EASY SLIDESHOWS
Create a slideshow with dozens of images in just minutes. Images are automatically scaled and placed on one of 50 built-in backgrounds, or your custom background.

> EMERGENCY NOTIFICATION SYSTEM
Prepare for Fires, Police Emergencies, Bomb Threats, Tornados, Earthquakes, Blizzards, Hurricanes, and Tsunamis. Includes a complete set of multi-lingual emergency graphics.

> DYNAMIC CONTENT USING XML DATA
Constantly update the content of displays via external software programs. Menus, meeting schedules, room reservations, factory output, and many other types of data can be automated.

> WEATHER AND TEMPERATURE
From over 4,300 locations worldwide is automatically updated from the same data that airline pilots use.

> STREAMING VIDEO
Video from cameras, DVDs, or other video sources can be streamed to all of the displays on a local network, and displayed either full-screen or with other content.

> ADMINISTRATION
Prevent unauthorized users from scheduling or displaying content. Allow users to control only displays in their department. Lock presentations to prevent unauthorized changes or deletions.

> COMPREHENSIVE LOGS
Are maintained of all events in an Excel Spreadsheet format. PC and Mac players maintain a screen snapshot verification log.

ViewSonic®
See the difference®

DisplayIt!® Create and Schedule Dynamic Digital Content.

> **FACTORY FLOOR MESSAGES**
When priorities change, getting the word out to the shop floor is a challenge. With *DisplayIt!* and a few strategically placed LCD panels, it is as easy as creating a new slide.

> **MEETING ROOM SCHEDULES**
A schedule for each meeting room in a facility can be updated by anyone who can work a simple spreadsheet. Instantly, the digital sign outside that room shows the schedule for the day.

> **BUILDING DIRECTORIES**
No more hassles with lettering strips or sign companies…with *DisplayIt!* you can create and maintain an electronic building directory using a simple spreadsheet!

> **NEWS, WEATHER AND SPORTS**
Part of an effective digital sign program is keeping the content fresh and relevant. With *DisplayIt!* you can create presentations that display the weather from anywhere in the world, or even news and sports feeds.

> **DYNAMIC XML CONTENT**
Links displays to live data from other programs. Display sales and production figures automatically!

> **DIGITAL CAMERA SLIDESHOWS**
Imagine putting together a slideshow during an event that features the people that are there now! With *DisplayIt!* that is simple. Event planners, realtors and many others appreciate the impact of this feature.

> **COMMUNITY NOTICES**
Cities around the world use *DisplayIt!* to let people know about events such as health fairs, hikes, tours, and senior citizen activities. Displays mounted in civic buildings, libraries, and senior centers, keep every-one up-to-date and informed.

> **SCHOOL NOTICES**
Administrators and teachers will appreciate the easy way that they can communicate with students. Everything from the lunch menu in the cafeteria to the scores of last night's big game can be announced. Best of all, students see the announcements when they are between classes, so valuable class time is not wasted.

ViewSonic® CD4232 Commercial Display **or** other compatible commercial display

ViewSonic® VPC221 All-in-One PC **or** other compatible PC

ViewSonic® NMP-640 Media Player **or** other compatible PC

> **COMPATIBILITY**

- Most commercial LCD displays with compatible video and audio ports. Displays may be mounted in landscape or portrait mode.
- ViewSonic Media Players: NMP-640 and VOT-132
- Windows PC: XP, Vista, Windows 7 (dependent upon configuration)

Software	Part No.	MSRP
DisplayIt! Administrative software and Player License	SW-041	$600
DisplayIt! Instant Messaging and Emergency Notification Upgrade	SW-031	$300

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